



Shining Waters Council Updates November 2019



2

Call to order, Minutes Approval, and Action Items Review



Safety Moment



Membership: More Youth in SWC

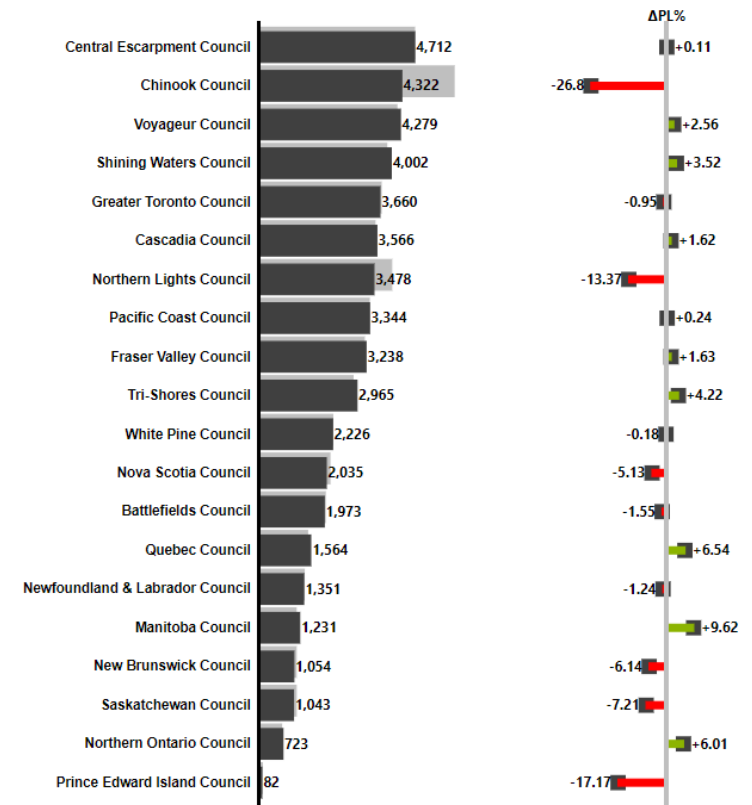


Youth Membership Dashboard – comparison YTD vs PYTD (excl. LDS)

Council	YTD (LDS)	DELTA PYTD (LDS)	DELTA PYTD
	2019-2020 FTTP	2019-2020 FTTP minus 2018-2019 FTTP 3	2019-2020 FTTP minus 2018-2019 FTTP
Central Escarpment Council	4712	9	5
Chinook Council	4322	-43	-1582
Voyageur Council	4279	107	107
Shining Waters Council	4002	136	136
Greater Toronto Council	3660	-21	-35
Cascadia Council	3566	196	57
Northern Lights Council	3478	162	-537
Pacific Coast Council	3344	8	8
Fraser Valley Council	3238	122	52
Tri-Shores Council	2965	120	120
White Pine Council	2226	-4	-4
Nova Scotia Council	2035	-110	-110
Battlefields Council	1973	-19	-31
Quebec Council	1564	96	96
Newfoundland & Labrador Council	1351	-22	-17
Manitoba Council	1231	117	108
New Brunswick Council	1054	-69	-69
Saskatchewan Council	1043	-81	-81
Northern Ontario Council	723	41	41
Prince Edward Island Council	82	-17	-17
Total	50848	728	-1753

% DELTA PYTD and Weekly Trend

2019-2020 FTTP and 2018-2019 FTTP by Council



Shout outs to...

- 5th Richmond Hill +19 youth
- 1192nd Markham +25 (new group!)
- 133rd Milliken +12
- 2nd Unionville +16
- 14th Barrie +15



Next Step

- Continued focus on person-to-person Group Support by our RMs
- Continued focus on Group Health Navigator and Canadian Path Navigator
- Continued focus on Growth with new projects in selected communities
 - Capacity Building
 - New Groups & Sections
- Continued Communication
- Continued Monitoring



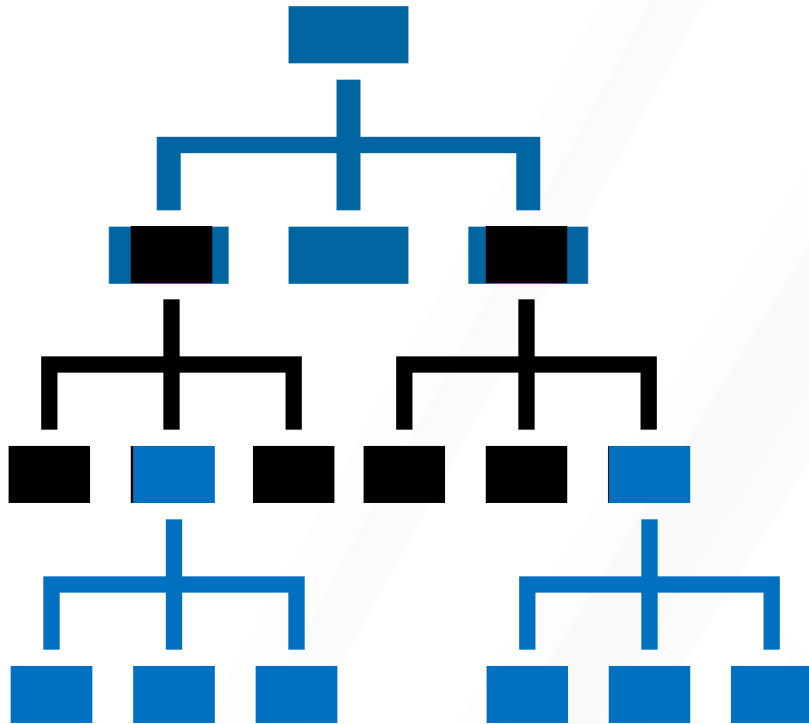
Nov 15-17 NST Meeting Updates

- Overall Health of Scouts Canada (Membership and Retention) - *Already covered*
- Shared Service Model Updates
- Group Support Model Updates
- Our Volunteers
- Other Highlights

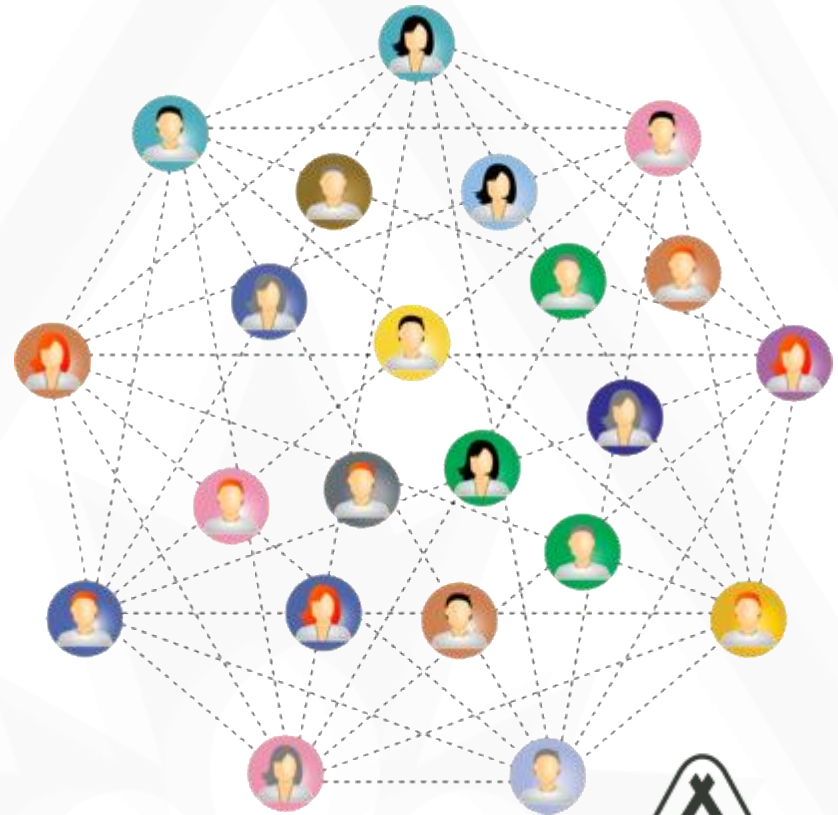


Summary

From: Hierarchy



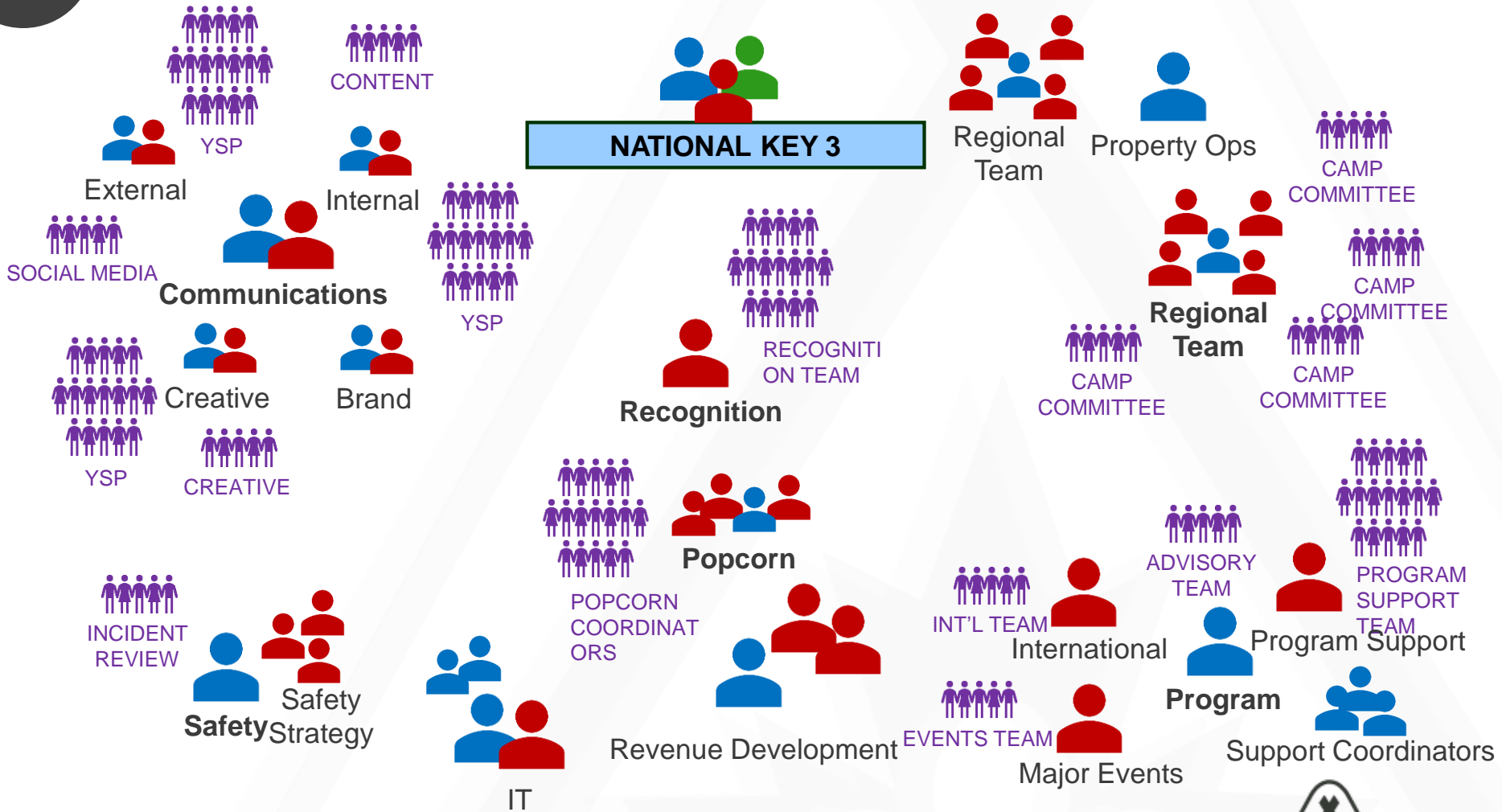
To: Integrated Network





The Theme is
Continuous
Improvement

Shared Service Model Updates



Shared Service Model Updates

- Ready: Recognition, Popcorn
 - Recognition Administrators
 - Popcorn Coordinators
- In-Progress: Communication
- Next: Program (Includes Events and L&D)
- Then: Properties (Nov 2019 – Q1 2020)
- And Then: Field Operations and Safety (Q1 2020 – Q2/3 2020 TBC)



Shared Service Model Updates

- Specialized Support – by Volunteers & Staffs
- Will Accept Referrals by RMs (GSS/SRM) and CK3s
- Goal is to ensure our Groups are supported – Groups are the Engine to Scouting



Communication

- Internal Communication
- External Communication
- Creative Services
- Recruitment Campaign
- Translation Network

<https://www.scouts.ca/volunteer/volunteer-opportunities/communications-functional-team.html>

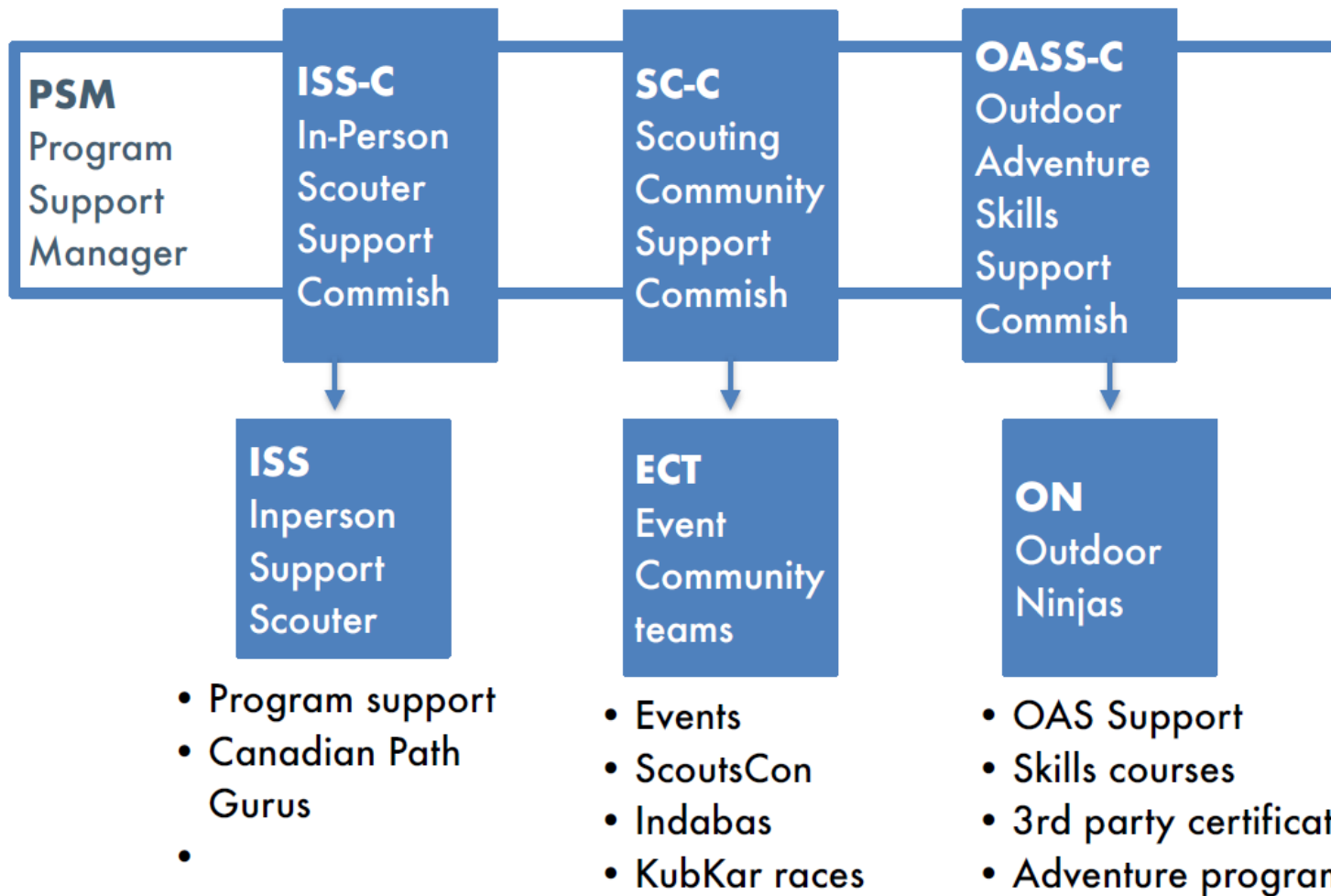


Program (Events + L&D)

- International
- Major Events
- Program Support
 - 6 PSMs across Canada – supporting 2+ Councils each

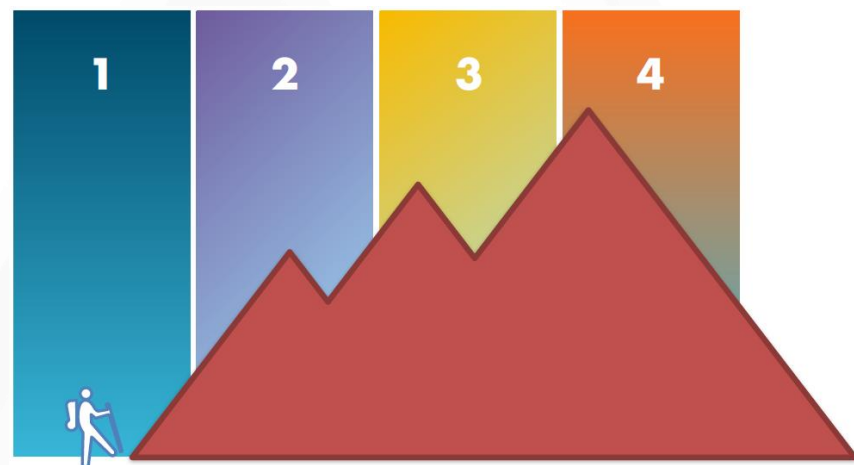


Program – Program Support



What's In-Person Support

- Building Confidence
- Showing the Path
- Improve Support
- Show what is “Good”



Scouters
Meeting

SLT

1

2

3

4

5

Scouters
Meeting



Group Support Model Updates

- Initial Indication: Working as expected
- However, let's not celebrate too early! Our support to Groups is a marathon
- Remember: Success or failure of Scouting Movement determined at the Group & Section level – everything else is to support Groups & Sections



Group Support Model Updates

- Complete GSS Recruitment – Onboarding & Orientation in Ottawa
- Provide RMs with Leader Standard Calendar – regular Tier 3 & 4 GC check-ins
- Quarterly Group Health Assessments between GC & RM
- CK3 Regular check-ins with RMs
- Continue to develop strategic account management – understanding trends – ensuring right people in right place at the right time



Group Support Model Updates

- Focus on Tier 3 & 4 Groups (Support for Tier 1 & 2 Group provided by GSC)
- Preparation for SY2020-21 in January
- Take opportunity to streamline efforts – avoid work duplications and mixed messages (Will cover more at our Afternoon's Strategy Session)
- **Put our People's interest before our own interest**
- More to come in the GSS Breakout Session



Our Volunteers

- Thoughts on the pre-reading “Scouts Canada Volunteer Trends Nov 2019”?
- We will use this as the basis to our Strategy Session this afternoon



Other Highlights

- Brand Promise
- New Group Start-Up Team
- New Online Learning Portal
- Volunteer Development & Succession
- Brand Centre 2.0
- Campsite Booking System



Investiture of new CLT Members

- Allan Chan
- Dena Rogers
- Greg Peach
- Jackson Kwok
- Peck Yap
- Purvin Wai
- Scott Gingrich



Functional Team Breakouts

Program

Recognition

Learning &
Development

- Focus on how to serve Front Line volunteers, and contribute to Group Health

Scout Popcorn

Operations

Safety

Group Support



Lunch!



Functional Team Breakout Recap



Strategy Discussion Session

- We were great – SWC was one of the few councils with effective Areas
- But – innovation and continuous improvements required for us to stay great



Strategy Discussion Session

Streamlining Communication within

SWC

- Meetings
 - CLT, GSS, CST, Scouters Club, etc.
- Websites
- Social media
 - Council and Area FB pages, Council Twitter, etc.
- Emails
 - Council Newsletter, Google Groups, Council emails to GCs, etc.



Strategy Discussion Session

Brainstorm

- What do our people need from us?
- What do we need from our people? (so we can support our people)
- How can this be facilitated?
Meetings, Emails, Newsletter?



Parking Lot



Adjournement

